

All copy protection schemes are:

- 1) defeatable
- 2) only punish legitimate users

Paragraph two states that the ATSC flag would "mark digital broadcast programming so as to limit its improper use." The only improper use (redistribution) for digital broadcast programming is already prohibited by the Copyright laws. We do not need additional enforcement! Paragraph three implies that this technology would only apply to "the limited sphere of digital broadcast television." It is naive to think that digital broadcast television is a small sphere of technology. How many devices will be capable of tuning/decoding digital television in the future? How will ATSC flag enforcement affect these devices? I believe the sphere of influence of the ATSC flag is much larger than set-top boxes and digital video recorders, and would have huge negative effects on all kinds of consumer electronics. The Copyright laws provide all the protection the media companies need.